

YOU ARE INVITED TO AN EXCLUSIVE LIVE WEBINAR

COMMUNICATION STRATEGIES FOR RECOMMENDING PREVENTATIVE NUTRITION CHANGES IN THE HEALTHY PET

Tuesday, November 6, 2018

12:00

BC (PDT)

1:00

AB/SK (MDT)

2:00

MB (CDT)

3:00

ON/QC (EDT)

4:00

PEI/NB/NS (ADT)

4:30

NL (NDT)

Nutrition is an essential element of life, making nutrition an essential conversation between veterinary staff and clients throughout the lifetime of a pet. Yet, proposing nutrition changes, especially for a healthy pet, carries inherent challenges. This session will address the necessity of making nutrition a lifetime conversation and will present communication strategies for recommending preventative nutrition changes in the healthy pet.



Presented by
Jason Coe
DVM, PhD

Dr. Jason Coe is an Associate Professor at the Ontario Veterinary College (OVC). After graduating from the College in 2001, he returned from mixed-animal practice to complete a PhD in the area of veterinary communications in 2008. In the same year, Jason joined the OVC as a faculty member in the Department of Population Medicine where he has established an active research program examining the human-animal bond as well as the role of interpersonal communications on the outcomes of veterinary care.

Over the past decade, Jason has established an international reputation for his leadership in veterinary communications, primary-care veterinary education and understanding the human-animal bond. As a result of his many achievements, Jason has been recognized by the Ontario Veterinary College Alumni Association as one of their Distinguished Young Alumnus.

At the end of the webinar, you can complete a short CE questionnaire to receive your certificate of participation by email.



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