

YOU ARE INVITED TO AN EXCLUSIVE LIVE WEBINAR

RUNNING A SUCCESSFUL F.O.C.U.S. MONTH

Tuesday, October 4, 2018

12:00
BC (PDT)

1:00
AB/SK (MDT)

2:00
MB (CDT)

3:00
ON/QC (EDT)

4:00
PEI/NB/NS (ADT)

4:30
NL (NDT)

In this webinar, we will discuss the benefits of hospital-wide Focus months for patient care, staff morale, and practice profitability. We will discuss strategic planning and program objectives, SMART goal setting, communication with the team, achieving buy-in, maintaining momentum, and laying enduring ground work on which to build future health and wellness programs within the veterinary practice.



Presented by
Andy Roark
DVM, MSc

Dr. Andy Roark is a practicing veterinarian, international speaker, author, and media personality. He is an award-winning columnist for DVM360, and writes for a variety of other publications. Dr. Roark's popular Facebook page has over 160,000 fans, he is the host of the popular YouTube show Cone of Shame, and his humorous educational videos have been viewed over a million times.

Dr. Roark has received the Outstanding Young Alumni Award from the University of Florida's College of Veterinary Medicine and has been named Practice Management Speaker of the Year at NAVC, one of the world's largest veterinary conferences. In both 2013 and 2015, practices where Dr. Roark works were named as finalists in the American Animal Hospital Association's Practice of the Year Contest.

At the end of the webinar, you can complete a short CE questionnaire to receive your certificate of participation by email.



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