

INVITATION TO A LIVE WEBCAST



A road better travelled: Driving hospital efficiency using low-, medium- and high-tech solutions

December 12, 2023,
at 8 p.m. (EST)

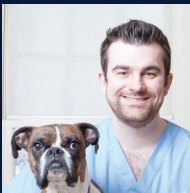
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BC (PST) AB/SK (MST) MB (CST) ON/QC (EST) PEI/NB/NS (AST) NL (NST)



Is your hospital “tech fearful”, “tech forward” or somewhere in the middle? As daunting as it may seem, the benefits of using technology are well worth the bumps in the road.

During this webcast, **Dr. Brendon Laing**, veterinarian, practice owner, and technology advocate, discusses this topic with some fresh ideas for low-, medium-, and high-tech options and the potential impact on hospital efficiency.

Join us to learn more about the benefits of using technology
from workflow efficiency to improved patient care.



Brendon Laing
BSc. (Honours), DVM

Dr. Brendon Laing received his bachelor's degree from Queen's University and his veterinary degree from the Ontario Veterinary College in 2013, where he received the prestigious Small Animal Surgery Award from the American College of Veterinary Surgeons. He is a small animal veterinarian with an entrepreneurial spirit who constantly looks for new ways to serve pet owners and his community. When he is not caring for patients, Dr. Laing is actively advocating for the future of the profession as president-elect for the Ontario VMA and chair of the Professional Development Committee for the Canadian VMA. A technophile by nature, he believes technology is the key to enabling veterinarians to surpass the expectations of today's well-educated and service-minded pet owners. For Dr. Laing's dedication to the betterment of companion animals, the veterinary profession, and society at large, he was recently awarded the 2023 World Small Animal Veterinary Association (WSAVA) Future Leader Award.

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