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FITTER, BETTER, FASTER, STRONGER.

INFECTED TICKS MEAN MORE RISK



NATIONAL TICK AWARENESS MONTH 2024

JOIN US FOR A LIVE WEBINAR

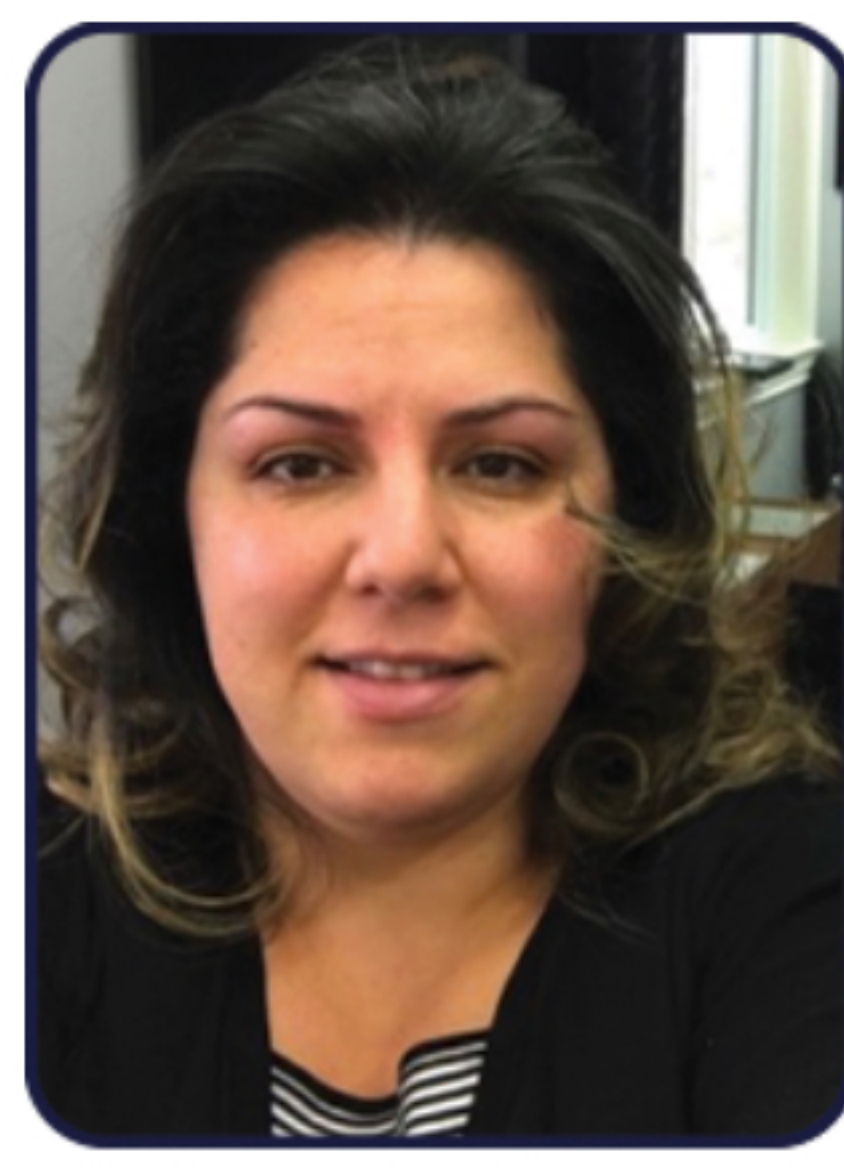
MARCH 1, 2024

12:00 pm - 1:00 pm EST

APPROVED FOR 1 HOUR CE CREDIT!*

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Guest Speakers



Amal El Nabbout

Ph.D. Candidate

Ms. El Nabbout came to Dalhousie University in 2001. She completed her Bachelor of Science in 2006 and Masters in Health Services Administration in 2008. She then completed two certificates in the health and legal interpreting field and started working as a medical interpreter for hospitals and as a legal interpreter for the Justice Department in Nova Scotia. She completed a Masters in Science at Mount Allison University in New Brunswick under Dr. Vett Lloyd in 2016 and joined the Adamo Lab in May 2018 as a Ph.D. student in the Biology program. She studies the interactions between *Borrelia burgdorferi* and *Ixodes scapularis* in Nova Scotia. In her field and laboratory work she explores what factors play a role in tick overwintering survival.



Dr. Coatsworth

DVM

Dr. Heather Coatsworth is a Research Scientist and Chief of the Field Studies section at the National Microbiology Laboratory (NML) in Winnipeg, with the Public Health Agency of Canada. She is also an Adjunct Professor in the Department of Entomology at the University of Manitoba. She completed her Bachelor of Science in Zoology at the University of Guelph, her PhD at Simon Fraser University, and was a postdoctoral fellow with the Center for Disease Control and was an Assistant Research Professor at the University of Florida prior to joining the NML. As a medical entomologist, Heather studies how arthropods transmit pathogens, oversees vector-borne human diagnostics, and completes research on how transmission may be reduced.

Dr. Coatsworth will review tick surveillance in Canada, and discuss how **tick and tick-borne disease distribution is changing**, including a discussion on **emerging pathogens** and potential drivers for this change. Ms. El Nabbout, the lead author of a recently published **Canadian study focused on *Ixodes scapularis*** will share why it could be **even more important to be vigilant of tick risk, especially during colder months**. There will be a discussion on how ticks infected with tick-borne pathogens, like *Borrelia burgdorferi*, may **actually be making ticks "fitter"** and how this impacts the risks here in Canada.

Don't Miss Out!

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TOOLS TO HELP YOU SPREAD THE WORD NATIONAL TICK AWARENESS MONTH

Since 2016, the Canadian Veterinary Medical Association (CVMA) has partnered with Merck Animal Health to help educate veterinary professionals and pet owners about ticks, the potential health risks they pose, and how to help protect their pets, and themselves.

Every March, the CVMA promotes National Tick Awareness Month and creates new content for you to share with your clients.



Visit TickTalkCanada.com as your go-to destination for client education resources!



TickTalkCanada.com

Tick education materials and resources with new content added every March!



Watch our new video introducing our 2024 theme, "Fitter, Better, Stronger, Faster." and share it with your clients on your social media feed!



TICK ACTIVITY CALENDAR

Show your clients what the potential tick activity was in your city last year!



NEW SOCIAL MEDIA TOOLKIT

Ready to share social posts for the month of March? Facebook. Instagram. Your choice!

BROUGHT TO YOU BY



IN PARTNERSHIP WITH



*Officially approved by the following associations: ABVMA (veterinarians and animal health technicians), SVMA, OVMA, OAVT, OMVQ, ATSAQ, NBVMA.



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