

THE PSYCHOLOGY OF PET OBESITY: UNDERSTANDING THE CHALLENGES AND DISCOVERING SOLUTIONS

Beat pet obesity – join this live webinar!

Tuesday, October 17th, 2017, 3:00 p.m. (ET)

Register at CommuniVET.com/webinar



Have you lost count of how many times you have spoken to the same pet owner about weight management for their pet?

Does it frustrate you that so many of your clients are not compliant when it comes to your recommendations on weight reduction?

Join Dr. German for this innovative and insightful discussion surrounding pet obesity, from the perspective of both owner and pet. Drawing parallels with human obesity, he will provide an evidence-based review of the psychological and behavioural factors known to be associated with obesity in pets, and illustrate how these affect the success of weight management. Using case examples, he will then offer practical tips on how you can tailor your approach and improve outcomes and the quality of life of more pets in your practice!



Featuring

Alex German

BVSc (Hons), PhD, CertSAM, DipECVIM-CA, SFHEA, MRCVS

Dr. Alex German is one of the foremost international experts on obesity and weight control in pets. He is the head of the Royal Canin Weight Management Clinic at the University of Liverpool Small Animal Teaching Hospital, the world's first specialist obesity clinic for pets.

LEARNING OBJECTIVES

By the end of the webinar, participants will be able to...

- Describe the key psychological and behavioural factors of owners and pets that are associated with obesity
- Recognize how psychological and behavioural factors affect the outcome of weight management in dogs and cats
- Apply behavioural strategies that can be used to improve the outcomes of weight loss regimens

Each participant who watches the whole **LIVE webinar** will receive a complimentary **PET FOOD SCALE** to demonstrate to clients how to weigh their pet's food.

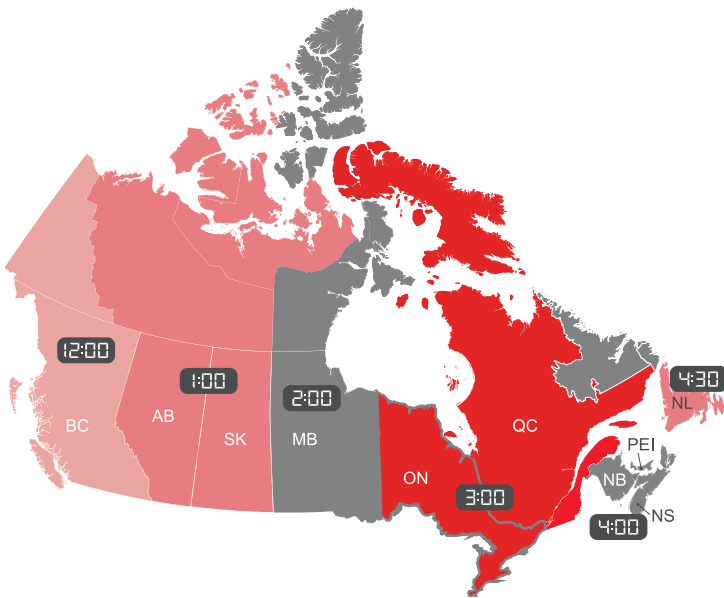
Enjoy this helpful gift!



MARK YOUR CALENDAR

Tuesday, October 17th, 2017

- Agenda:** 3:00 p.m. (ET)
The psychology of pet obesity: Understanding the challenges and discovering solutions
presented by Dr. Alex German
- 4:00 p.m. (ET)
Every step, every pet: Celebrating success with satiety!
presented by Dr. Kirsten Graham-May
- 4:15 p.m. (ET)
15-minute Q&A period



For CE credit, complete the questionnaire that follows the webinar and you will instantly receive your certificate of completion to apply for your CE credit.

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