



# THE GOLDEN TICKET

YOUR INVITATION TO INNOVATION WITH A FOCUS ON CANINE COGNITIVE DYSFUNCTION SYNDROME

TUESDAY  
**14** NOVEMBER  
**2017**



Live webcast  
7:00 p.m.-9:30 p.m. (ET)

Sign up today at: [CommuniVET.com/CEevents](http://CommuniVET.com/CEevents)

Register by October 27, 2017 for a chance to win a **NESPRESSO** machine (\$250 value)

We would be honoured to have you join us in person for this ground-breaking event, carefully curated to expand your mind and your business. We sincerely hope you will be able to attend!

## EVENT DETAILS

**INNOVATION** is about new ideas that lead to the creation of new products, processes, or services. Join us for a night focused on innovation.

During this live event, you will engage in real-time with key specialists on communication, behaviour, nutrition, and discover valuable new insights for your patients and your practice. Come explore the possibilities of innovation, including the transformative and innovative Purina® Pro Plan Veterinary NC NeuroCare™ diet.

### SCHEDULE FOR THE EVENING

- 7:00 p.m.: "Let's Talk Innovation" Senani Ratnayake
- 7:30 p.m.: "Canine Cognitive Dysfunction Syndrome: What you need to know!" Dr. Gary Landsberg
- 8:30 p.m.: "Food for Thought" Dr. Debbie Sigesmund
- 9:00 p.m.: Interactive panel featuring all 3 speakers: Dr. Landsberg, Ms. Ratnayake and Dr. Sigesmund

## SPEAKERS

Keynote speaker:

**Gary Landsberg, DVM, DACVB, DECAWBM (companion animals)**



Dr. Landsberg, recognized specialist in companion animal behaviour and Vice President of CanCog Technologies, will offer insights into his ground-breaking study that looks at canine Cognitive Dysfunction Syndrome and innovative ways to manage the disease.

**Additional speakers:**

Senani Ratnayake, BSc, RVT, Chief Motivator at Motivatum Veterinary Consulting. Her talk on communicating the importance of innovation will inspire you to build "momentum through motivation" in your own practice.

Debbie Sigesmund, BSc (Hons), DVM, is a Veterinary Communication Manager at Nestlé Purina. Her talk will offer insights into the innovative therapeutic diet NC NeuroCare™ and how it was specifically designed to support the nutritional needs of senior dogs while providing support to their brain health.



Be part of this **LIVE** webcast and experience an interactive night built on shared innovation, communication, and science! Join and learn:

- How innovation can add value to your business
- The science behind managing canine Cognitive Dysfunction Syndrome
- How nutrition can transform patient care

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We're raising the bar for canine health *and* continuing education.